



## **Advertising in Schools**

**Date: 2000 12 01 / 2006 11 21 / 2011 09 13 / 2016 11 22 / 2023 02 28**

### **Policy Statement**

The St. Clair Catholic District School Board acknowledges that business and community agencies may, from time to time, support educational endeavors, by means of advertising in the schools. The Board recognizes the need to be transparent and equitable in the manner in which it permits advertising. Most importantly, the Board acknowledges its responsibility to expose its students to no advertising except that which is permitted by this policy and its procedure.

### **Policy Goals**

1. To restrict advertising in schools to that which is directly related to and supportive of the strategic goals of Catholic education and of this school board.